



Join us at the upcoming session:

INTRODUCTION & ALUMNI PANEL EVENT

Presenter: Tammy Zonker

Friday, June 22, 2007 9:00 a.m. to 12:00 p.m.

University of Louisville - Shelby Campus

Delphi Center for Teaching and Learning – Founders Union Building

9001 Shelbyville Rd, Louisville, KY 40222

Cost: No fee to attend

Please join us for this special Introductory Session and panel representing Louisville area organizations that have successfully implemented the Benevon Model. This half-day session will begin with a brief overview of the model. In the second half of the session, panelists will share their experiences and ongoing challenges as they implement this mission-based system for sustainable funding. Panelists will include:

- **Wayne Fowler, Hand in Hand Ministries, Executive Director and Founder**
- **Marla Cautilli, Summit Academy, Director of Development**
- **Jim Littlefield-Dalmases, Cerebral Palsy KIDS Center, Director of Marketing & Development**
- **Lee Cochran, Bridgehaven, Board Member**

Register soon; space is limited. You must register if you plan to attend so we can notify you if there are any changes to the session (date, time, location).

To register: go to <http://sforce.benevon.com/intros/midwest.htm> and fill out the registration form.

Questions: contact Alaina Szlachta at 206-709-9400 ext. 132 or alaina.szlachta@benevon.com

About the Introductory Session

Stop suffering on the annual fundraising treadmill. Learn a tested and proven system to rapidly identify and cultivate the perfect major donors who love your mission—donors who will give for operations, capital, and endowment. Learn how other organizations have grown their major gifts programs year after year. Engage your board without requiring that they ask for money. This session is designed for board members, executive directors, CEOs, and fund development professionals.

By the end of this session, you will have learned: a proven system for generating a steady stream of mission-focused major donors, a method for converting existing donors into major donors, and how to engage your board in the fundraising process without requiring that they ask for money. This is an excellent opportunity to find out how organizations in your community have transformed their relationships with new and existing donors and how they are growing a legacy of mission-centered individual giving.

For more information, please visit www.benevon.com.